

SHEQ

MANAGEMENT



2019 MEDIA PACK

Serving all industrial sectors, SHEQ MANAGEMENT is published by Charmont Media Global. It aims to provide up-to-date, relevant information to ensure the safety and well-being of employees in the workplace, while assisting them to prepare for emergencies and prevent disasters. SHEQ MANAGEMENT is the definitive source for reliable, accurate and pertinent information to guarantee health and safety in the workplace while addressing environmental and quality issues. It is our objective to raise the profile of these important issues and put them in the boardroom!

WHO READS THIS PUBLICATION?

Readers include decision-makers in the safety, health and environment arena, company directors, risk managers, health and safety managers, environmental managers, quality managers, SHEQ practitioners, SHEQ officers, training managers, various labour organisations, government agencies and non-governmental organisations. SHEQ MANAGEMENT's audited circulation is well over 5 000 copies, making it the largest magazine within this field – by far! SHEQ MANAGEMENT is targeted at readers with substantial budgets – and real buying power.

WHAT DOES IT FEATURE?

Each issue deals with safety, health, environmental issues, quality, security, productivity, hygiene, training, social responsibility ... and much, much more! SHEQ MANAGEMENT's combination of news, features, views, profiles and product information makes it essential reading for a broad spectrum of professionals in all spheres of business and industry.

WHO PUBLISHES THIS MAGAZINE?

SHEQ MANAGEMENT is published alternate monthly by Charmont Media Global.
Physical address: Unit 17, Northcliff Office Park, 203 Beyers Naudé Drive, Northcliff, 2195.
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SHEQ MANAGEMENT is an accredited ABC audited publication.

Is your company a leader in the field of safety, health and the environment? Then what about a company profile? A special feature of SHEQ MANAGEMENT is the inclusion of company profiles in each issue of the publication, which have proved to be extremely popular among readers. Prices are available on request. For further information on these profiles, call 011 782 1070 and speak to a member of the sales team.



FEATURES LIST 2019

All issues of SHEQ Management are available in major airport lounges and distributed to the membership base of Saiosh

ISSUE 1

- SHEQ Software
- Pollution
- Emergency planning and treatment
- Working at heights
- Personal protective equipment (PPE)
- Training

- In the workplace – Safety & security
- Waste management
- Drug and alcohol abuse in the workplace
- SHEQ management in the petrochemical industry
- Air purification



Distributed at
Energy Indaba
(19 - 20 March)
HSE Excellence Europe
(24-26 April)
COSH (13-14 March)

ISSUE 2



- SHEQ management in the agricultural industry
- Safety and security
- Risk management
- Energy and sustainable energy solutions
- Report back on Energy Indaba

- Brainwave (practical hints and tips from experts in the SHEQ industry)
- A-OSH 2017 preview
- Personal protective equipment (PPE)
- Quality
- In the workplace – Ergonomics

Distributed at
HSE Excellence Europe
(24-26 April)
NAMPO (14-17 May)
A-OSH (14-16 May)
RFA (TBA)
SA Manufacturing Expo
(21-23 May)

ISSUE 3

- Risk management
- A-OSH 2017 review
- Personal protective equipment (PPE)
- In the workplace – Employee relations
- Certification

- Waste management
- SHEQ management in mining
- SHEQ in transport
- First aid
- Recycling

Distributed at
NAMPO (TBA)
RFA (TBA)
FDT & IFAT (9-11 July)
KITE (24-26 July)



ISSUE 4



- SHEQ management in construction
- Software as a risk-management tool
- Slip and fall protection
- Insurance
- Brainwave (practical hints and tips from experts in the SHEQ industry)

- Personal protective equipment (PPE)
- Quality
- In the workplace – Work Environment
- Environmental focus
- Air quality

Distributed at
Noshcon (TBA)

ISSUE 5

- Healthcare and hygiene
- Risk management
- Drug and alcohol abuse in the workplace
- Skills and training
- Legislation

- Personal protective equipment (PPE)
- Waste management
- Noshcon awards and report
- SHEQ management in food and beverage

Distributed at
A+A (5-8 November)
SASOHN (TBA)



SHEQ MANAGEMENT HANDBOOK



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REGULARS

Editor's Letter
News
Legally speaking
Sharman on Safety
Safety Culture
Safety from the heart
Risk perspective
News from Saiosh
A healthy outlook



To participate in any of our features, contact the SHEQ Management team on 011 782 1070

ADVERTISING RATES 2019

All rates exclude VAT.

MAGAZINE

Number of insertions	Rate per insertion			Trim size (mm)
	1 - 3	4 - 6	7 - 12	
Double page spread	R35300	R33500	R31500	297 x 420
Full page	R21500	R19500	R17500	297 x 210
A5 vertical	R18500	R16500	R14500	210 x 148
Half page vertical	R18500	R16500	R14500	297 x 105
Half page horizontal	R13500	R12500	R11500	148 x 210
Third page vertical	R13500	R12500	R11500	297 x 70
Third page horizontal	R12500	R11500	R10500	99 x 210
Quarter page	R12500	R11500	R10500	148 x 105
Quarter page strip	R9000	R8500	R8000	74 x 210
Eighth page strip	R8500	R8000	R7500	37 x 210

Inserts	One to four pages Five plus pages	R19 500 on request
Special positions	Inside front cover Outside back cover Inside back cover	+ 25% + 25% + 15%
Advertorial	Additional R 1 500 per page. Cost includes writing, editing, design and one set of proofs. Cost includes one set of proofs, thereafter an additional charge of R750 00 per page will be applicable. Cost excludes VAT.	

SHEQ TRAINING AND A-Z GUIDES

Charmont Media, publisher of SHEQ MANAGEMENT magazine, publishes the A-Z and Training Booklet guides for the local SHEQ industry.

These comprehensive guides provide SHEQ MANAGEMENT magazine's readers, SHEQ professionals and company managers alike with a comprehensive listing of respective products and services available to help them meet their SHEQ goals.

Each guide is published annually and has a shelf life of one year.

	Rate per insertion	Trim size (mm)
Double page spread	R25500	297 x 420
Full page	R17500	297 x 210
Half page	R13500	210 x 148
Quarter page	R11000	297 x 105

Special positions	Inside front cover and DPS Outside back cover Inside back cover	R39 500 R21 875 R19 875
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All prices include inserting of the A5 booklets into SHEQ MANAGEMENT magazine

QR CODES

For the first time ever, SHEQ MANAGEMENT offers print media a digital connection. Each page will receive a unique QR (Quick Response) code that readers can scan with their mobile device. This will link to the website related to the published content, or any web page of the advertiser's choosing, instantly giving readers access to further information.

Deadlines:

Booking deadline: 3 weeks prior to month of publication
Material deadline: 2 weeks prior to month of publication

Material requirements:

- On CD or by e-mail (if to be repeated, please supply CD).
- Press-optimised pdf files (high resolution) at 300 dpi with trim marks – 5 mm bleed.
- All images and scans CMYK at 300 dpi.
- Convert Pantone/spot colours to relevant CMYK (colour repro subject to CMYK constraints).
- SHEQ MANAGEMENT is not responsible for colour accuracy should a colour proof or chromalin not be supplied.



ADVERTISING RATES 2019

WEBSITE

A free link to your website is included.

Size in pixels (height x width)	1-3 months	4-6 months	7-12 months
90 x 728	R10 500	R10 000	R9 500
60 x 486	R8 000	R7 600	R7 200
250 x 280	R7 400	R7 100	R6 700
200 x 280	R6 800	R6 500	R6 100
150 x 280	R6 200	R5 900	R5 500
100 x 280	R5 600	R5 300	R4 900

Design costs (all sizes)

Static banner	R1 000
Animated banner	R1 300

Material requirements

- Banner formats: JPG or GIF

Terms of Payment

- Advertising agencies – strictly 45 days
- Direct clients – strictly 30 days

Deadlines

Booking deadline: 48 hours prior to publication

Material deadline: 24 hours prior to publication



MOBILE APP

Available on IOS and Googleplay. A free link to your website is included.



Banner - Phone

Size in pixels	1-3 months	4-6 months	7-12 months
On request	R4 500	R4 000	R3 500

Banner - Tablet

Size in pixels	1-3 months	4-6 months	7-12 months
On request	R5 500	R5 000	R4 500

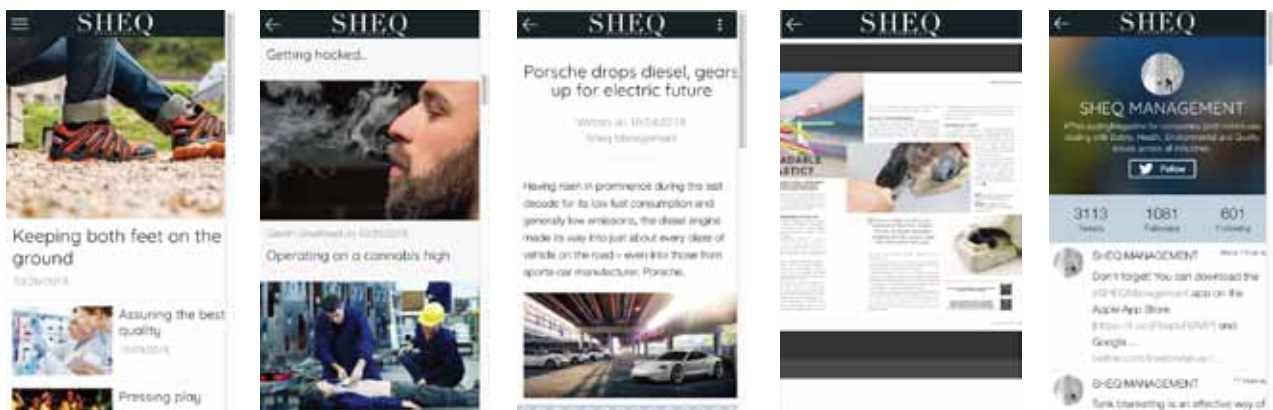


Splashscreen - Phone

Size in pixels	1-3 months	4-6 months	7-12 months
On request	R7 500	R7 000	R6 500

Splashscreen - Tablet

Size in pixels	1-3 months	4-6 months	7-12 months
On request	R8 500	R8 000	R7 500



ADVERTISING RATES 2019

NEWSLETTER

Size in pixels (height x width)	90 x 728	60 x 486	250 x 280	200 x 280	150 x 280	100 x 280
Banner	R7 500 per month	R7 000 per month	R6 500 per month	R6 000 per month	R5 500 per month	R5 000 per month
Banner and article	R12 500 per month	R12 000 per month	R11 500 per month	R11 000 per month	R10 500 per month	R10 000 per month

Newsletters are published twice a month.



NEWSLETTER VIDEO

Weekly video package

Flat rate per month R15 000

The weekly video package consists of: The video will be placed in the Weekly Newsletter that goes out every Thursday, as well as on the home page of the SHEQ MANAGEMENT website for the week running Thursday to Wednesday. Thereafter the video will be placed in a video library on the website. Finally will upload the video to our Facebook page and You Tube Channel.

VIDEO PRODUCTION:

Leverage the Power of a Video. Let Charmont Media produce a professional 3-5 minute customer testimonial, product promotion or event video for use on our digital platforms and yours (websites, Facebook, e-newsletters, sales presentations, etc.). Each video includes a 550-word written article published in SHEQ MANAGEMENT magazine plus photographs – Cost: R39 950 ex VAT and agency commission.



SHEQ MANAGEMENT HANDBOOK 2019

Introducing the BEST and ONLY guide to proper SHEQ management that you will ever need!

SHEQ MANAGEMENT. South Africa's leading magazine within the field of safety, health, environmental affairs, quality and risk management, is launching the **SHEQ MANAGEMENT HANDBOOK** at the end of 2018.

This all-encompassing guide will cover anything and everything you need to know when it comes to **SHEQ MANAGEMENT**.

We will have comprehensive chapters catering specifically to a variety of industries, including (but not limited to): forestry, mining, agriculture, construction, food and beverage, transport, manufacturing and engineering, pharmaceutical and healthcare, petrochemicals and government/public service/utilities.

The **SHEQ MANAGEMENT HANDBOOK** will also include a comprehensive listing of service providers to all industries – from PPE to training and from waste management to first aid.

We look forward to featuring your company in this comprehensive guide, which our readers will use on a daily basis.

SHEQ MANAGEMENT HANDBOOK RATES

Advertising Rates 2018

Size	Rates
Four pages	R65 000
Double-page spread	R39 000
Full page	R21 000
A5 vertical	R19 000
Half-page vertical	R16 000
Half-page horizontal	R16 000
Third-page vertical	R14 500
Third-page horizontal	R14 500
Quarter page	R11 500
Quarter-page strip	R11 500
Eighth-page strip	R9 500
Inserts (one to four pages)	R23 500
Advertorial	Additional R1 800 includes writing, editing and two sets of proofs.

All prices exclude VAT and include agency commission.

SHEQ

MANAGEMENT



Official journal of the
South African Institute of
Occupational Safety and Health

To participate or for general enquiries about the **SHEQ MANAGEMENT** 2019 Handbook, contact Barend van Wyk at 076 217 1883 or barend@charmont.co.za.